

# THE STRONG LEADER'S CHARACTER CREED

[LivingToLead.com](http://LivingToLead.com)

1. Be honest.
2. Demonstrate integrity.
3. Keep promises.
4. Be loyal.
5. Be conscientious.
6. Pursue excellence.
7. Be kind and caring.
8. Esteem all people.
9. Be fair.
10. Be a good citizen.