Bishop-Wisecarver Hosts 9th Annual National Manufacturing Day 2020 with Virtual Activities Highlighting Modern Manufacturing

First Wisecarver Innovation Award Student Design Contest Provides Real World Experience

PITTSBURG, Calif., October 6, 2020 —<u>Bishop-Wisecarver</u>, a trusted industrial automation company offering proven motion solutions that are expertly designed and delivered to perform, is hosting its ninth consecutive <u>National Manufacturing Day (MFG Day) event</u>, as a first time virtual offering. The company also kicked off the first Wisecarver Innovation Award student design contest encouraging participants to realize the benefits of modern manufacturing in their own educational experiences.

"Manufacturing is an innovative, high tech industry and we are utilizing those skills to transfer the on-site Manufacturing Day program we've hosted for more than 1300 people through the years, to a virtual opportunity that will enable even more students to learn and engage with us directly," said Pamela Kan, President of Bishop-Wisecarver. "The importance of manufacturing as an essential business has been amplified by COVID-19 and the need for the next generation of workers has never been greater. Manufacturing has a direct impact on everyone's daily lives, and we are glad to help students, and those looking to make career changes, understand how they can help make a powerful difference by working in this industry."

Virtual Activities

<u>Bishop-Wisecarver's MFG Day 2020 event</u> includes short videos that speak directly to participants including:

- Q&A with Bishop-WIsecarver President, Pamela Kan, discussing the myths and realities of manufacturing
- Q&A with Denis Butler, recent college graduate and Bishop-Wisecarver Mechanical Engineer, discussing her education and career path, and why she enjoys destroying things at work

- Virtual tour of the Bishop-Wisecarver plant floor highlighting computerized equipment and robotics and the types of jobs available

Additional videos are posted from <u>Edge Factor's ROCK MFG Day STEAM Experience</u> which includes industry and career profiles, virtual workplace tours and employee skills training. Prerecorded webinars from work-based development non-profit, Earn and Learn, are available and include Alex Marques, Product Manager at Bishop-Wisecarver, discussing his career path that led him to working with linear and rotary motion products.

Wisecarver Innovation Award

The inaugural <u>Wisecarver Innovation Award</u> asks students "What would you design to make your learning experience easier?" Participants will provide a 60-second video that includes an overview of their idea, what it does, how it helps them and any drawings, prototypes or concept designs that help provide additional explanation.

The contest kicked off on October 2 and all submissions must be received by November 2, 2020. The winner receives \$250 for themselves and \$1000 for their school.

About Manufacturing Day

Manufacturing Day, produced by the National Association of Manufacturers (NAM) and The Manufacturing Institute, is an annual, national event that seeks to inspire the next generation of manufacturers, and this year's event aligns with the "Creators Wanted" campaign. Manufacturers in the United States need to fill 4.6 million jobs by 2028. More than half of those jobs could be left unfilled because of two issues: a skills gap and misperceptions about modern manufacturing. By 2025, Creators Wanted aims to reduce the skills gap in the United States by 600,000, as well as increase the number of students enrolling in technical and vocational schools or reskilling programs by 25 percent.

About Bishop-Wisecarver

Bishop-Wisecarver's proven motion solutions are expertly designed and delivered to perform,

enabling customers to solve their toughest industrial automation challenges. Leveraging nearly 70 years of experience, the company has earned the reputation of providing unmatched quality, reliability, service and engineering support for every stage of a customer's design cycle. Combining long-lasting performance with ease of installation, Bishop-Wisecarver products offer the lowest cost of ownership for a wide variety of applications ranging from Aerospace to Medical to X-Y-Z systems and more. No matter the application or extreme environmental conditions, Bishop-Wisecarver designs innovative solutions from concept to completion, from prototype to production, on time and on budget. To learn more, please visit www.bwc.com.

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