

11 EASY MINDSET HACKS to BECOME A CLIENT MAGNET



If you don't have a steady flow of clients, don't blame your marketing (or lack of it). Even the best marketing strategies in the world can't help you if your mindset sucks. The right mindset will turn you into a client attraction machine... with zero stress.

Here are 11 easy mindset hacks to become a magnet to your most ideal clients! Just one hack can open doors to new referrals, client-getting ideas, or potential client inquiries.

These quick shortcuts will increase the effectiveness of anything you're currently doing to attract more clients.

Hooyah!



1. Focus on what's going right – So what that the last person you talked to didn't buy?! They inquired, right? Now one more person knows about your awesomeness! Make a list of 20 things going right in your business right now. This is guaranteed to increase your client-getting mojo. Besides, aren't you sick of the drama in your head about the stuff that you think is so rotten in your biz?! Let it go so you can get in the flow. ;-)



2. Make up a new "story" – Everything you say and do to get clients is based on your "story" about your ability to attract loads of clients. If you think you're not good enough or nobody can afford you, then you'll prove yourself right every time. Make up a new story so your words and actions prove you're a client attraction badass!



3. Get happy! – Clients and referrals are never attracted to someone with a crabby or "poor me" attitude. Work on something inspiring. Or stop working and go play for twenty minutes (or more!). A happy entrepreneur is a magnet for client-getting referrals, profitable ideas, and loads of Five Star Clients.



4. Focus on what the client wants – Too often in marketing or potential client conversations, the focus becomes about "getting" the client. People feel that and they won't trust you, even if you say all the "right" stuff. Listen to what your ideal clients are saying, and respond from your heart... in service of them (not to get them).



5. Connect to the vision – Why is it important to get your offer into clients' hands? For what sake are you doing this? Connect to the heart of your vision, and you'll be inspired to do the most ideal actions to allow it to unfold more easily.





6. Make the money irrelevant – One of the main purposes of your business is to make money, but thinking about money before you head into a client-getting opportunity can also trigger anxiety. Put any thoughts about needing money or worrying about their reaction to your price on hold. Focus on serving the client, and leave money out of the equation until the moment you need to state your offer. And stay focused on serving through your offer.



7. Get clear on your promise – Yes, this is strategic, but it also works magic on your mindset. If you can clearly articulate the promise of your product or service in one or two sentences, it boosts your confidence when you say your offer. Confidence allows you to relax and be present with your potential clients... and that's attractive!



8. Chat with your ideal client (in your head) – In your mind's eye, see yourself having a casual coffee meeting with your ideal client. But instead of bringing your egos and fear to the table, your Higher Selves are talking to each other. (If you don't know what that means, just pretend you do.) Ask them what you need to shift, release, or do in order for them to say yes to working with you. Open your heart to receive the answer. Feel free to ask anything else that will help you attract more clients. This process will definitely give you action steps, but more importantly, you'll feel a deeper connection to those you want to attract.

“The right mindset will turn you into a **client attraction machine** ... with zero stress!”



9. Stop needing more clients – The energy behind need is neediness. Your “come from” is lack, and it makes you feel like you're lacking (which you're not!). You have an abundance of value to give to your clients! Instead of needing clients, make it your priority to share that abundance. You'll attract clients who value your expertise. No more PITA clients! (PITA? Google it.)





10. Show some sass! – Tell the truth... nobody does it like you. Nobody has your special sauce. Own it. Step into it. Flaunt it. Shake it, baby. Razzle dazzle and sauce it up! Whatever your offer is, even if brand new, there are people out there that would love it just as it is. Stop acting like you'd be lucky to get more clients... they're lucky to have found you. You're gonna give 'em your best, and it's damn hot!



11. Decide – How many times a week do you wish more clients or customers would say yes to you? Thinking about it doesn't mean that you've actually made a decision to get five new clients in the next 30 days or 212 buyers for your "thing." A decision is an internal switch flipped to "on." Everything you think, say, and do is in preparation and expectation that this will happen. Does a vacation happen by thinking about it? You've got to make it real with a "no kidding" decision to have what you want. It's not pressure to have what you want, it's about the pleasure. Decide now... and let the fun begin.

Learn more stress-free strategies to attract a constant stream of new clients in my FREE training series [here](#).

Psst ... join our FREE community to get further support from me [here](#).



Jeanna Gabellini is a Master Business Coach who makes it effortless and exciting for conscious entrepreneurs to attract all the clients they want without doing more, working more, or marketing more. Leveraging attraction-based principles, revolutionary mindset strategies, and over 20 years of business success, she has helped thousands of entrepreneurs consistently increase their profits, create more wealth, and have a lot more fun building a business they love.

Jeanna is the co-author of *Life Lessons for Mastering the Law of Attraction*, along with Eva Gregory, Mark Victor Hansen, and Jack Canfield. Her newest books are *10 Minute Money Makers* and *Rock Your Profits*.